



SPONSOR OPPORTUNITIES

OCT 31 & NOV 1 - CAVE CREEK, AZ



About Us: The Turquoise Circuit, encompassing rodeos and athletes in New Mexico and Arizona, constitutes a vital segment of the circuit system established by the Professional Rodeo Cowboys Association. The Turquoise Circuit Finals Rodeo (TCFR) stands as a premier championship event. Collaborating with the TCFR allows partners to join in the celebration of a cherished American cowboy tradition. A widespread promotional campaign across Arizona and New Mexico guarantees that your sponsorship investment achieves optimal exposure for your business.

PRESENTING SPONSOR

INVESTMENT: \$25,000

- Presenting sponsor of event
- Exclusive category partner
- Sponsor logo included:
 - Back number
 - Official contestant jacket
 - Marketing materials
- Name/logo associated in all paid and in-kind media: digital, tv & radio and live remote
- Day sheet logo inclusion
- One (1) rodeo flag presented during grand entry
- On-site signage including:
 - Arena banners
 - Bucking chute sign
 - Main entrance
 - Grandstands
 - Entry way
 - Announcer stand
 - Outgate upper
 - Boxes
 - Flags from highway to parking lot
- Video board digital exposure to include one (1) moment of exclusivity per performance
- One (1) in arena fan interactive promotion per performance
- Commercial spot on jumbotron, not to exceed :45, provided by sponsor
- Logo on digital tickets + sponsor offer
- VIP + GA tickets
- Sponsor gifts

GOLD BUCKLE SPONSOR

INVESTMENT: \$15,000

- Four (4) TCFR Contestant Outerwear items
- Logo on contestant outerwear
- Four (4) seats in Sky Box for each performance
- Four (4) seats in Stockman's Section for each performance
- Eight (8) GA tickets for each performance
- Sponsor flag presentation, supplied by sponsor
- One "inside" gate bucking chute sign
- Video board recognition
- Logo on event poster
- Commercial spot on jumbotron, not to exceed :45, provided by sponsor, to run pre-show
- Logo displayed on scoreboard during sponsor appreciation announcements
- Four (4) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion
- Sponsor mention + click thru link in two (2) fan club eblasts
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Turquoise Circuit sponsor buckle
- Framed Commemorative Back Number

ALL-AROUND SPONSOR

INVESTMENT: \$10,000

- Three (3) TCFR Contestant Outerwear items
- Logo on contestant outerwear
- Two (2) seats in Sky Box for each performance
- Two (2) seats in Stockman's Section for each performance
- Six (6) GA tickets for each performance
- Sponsor flag presentation, flag supplied by sponsor
- Video board recognition
- Logo on event poster
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Turquoise Circuit Gift
- Framed Commemorative Back Number

SCOREBOARD SPONSOR

INVESTMENT: \$7,500 | TWO AVAILABLE

- Company logo displayed on rodeo scoreboard when listing current leaders of each event
- Three (3) TCFR memorabilia outwear gifts
- Four (4) seats in Stockman's Section for each performance
- Six (6) GA tickets for each performance
- Sponsor flag presentation, supplied by sponsor
- Video board recognition
- Logo on event poster
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Framed Commemorative Back Number

EVENT SPONSOR

INVESTMENT: \$5,000 | EIGHT AVAILABLE

- Official sponsor of one of the standard events (first commit/first choice)
- Special announcement during sponsored event
- Flag run prior to start of your sponsored event
- Two (2) memorabilia outwear gifts
- Two (2) seats in Sky Box for each performance
- Four (4) seats in Stockman's Section for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Framed Commemorative Back Number

The Best in the Southwest



BULL FIGHTER SPONSOR

INVESTMENT: \$2,000 | THREE AVAILABLE

- Logo on one (1) bull fighter jersey
- One (1) TCFR memorabilia outwear gifts
- Four (4) seats in Stockman's Section for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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PERFORMANCE SPONSOR

INVESTMENT: \$3,500 | THREE AVAILABLE

- Official performance sponsor of one of three rounds
- Sponsor flag run during opening
- Vendor space on concourse for sponsored perf
- Two (2) TCFR memorabilia outwear gifts
- Four (4) seats in Sky Box during sponsored performance
- Four (4) seats in Stockman's Section for each performance
- Video board recognition
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap- sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion (black and white), sponsored perf only
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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BUCKING CHUTE SPONSOR

INVESTMENT: \$3,000

- Logo on designated chute
- One (1) TCFR memorabilia outwear gifts
- Four (4) seats in Stockman's Section for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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TIMED EVENT UPPER SPONSOR

INVESTMENT: \$3,000 | TWO AVAILABLE

- Logo on designated upper TE box
- One (1) TCFR memorabilia outwear gifts
- Four (4) seats in Stockman's Section for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media advertising through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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PROGRAM SPONSOR

INVESTMENT: \$2,500

- Program Sponsor, logo on cover
- Full Page ad in program
- One (1) TCFR memorabilia outwear gifts
- Four (4) seats in Stockman's Section for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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BARRELMAN SPONSOR

INVESTMENT: \$2,000 | ONE AVAILABLE

- Logo on barrelman barrel
- One (1) TCFR memorabilia outwear gifts
- Four (4) seats in Stockman's Section for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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EXCEPTIONAL RODEO SPONSOR

INVESTMENT: \$1,500 | ONE AVAILABLE

- Presenting Sponsor of the Exceptional Rodeo
- Inclusion in all Exceptional Rodeo Advertising
- Two (2) seats in Stockman's Section for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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DIGITAL LOGO SPONSOR

INVESTMENT: \$600

- Two (2) GA tickets for each performance
- One (1) sponsor logo on digital board - sponsor to submit hi-res logo
- Social media recognition
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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Representing
Arizona
& New Mexico



Contact Us

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