

TIMED EVENT UPPER SPONSOR

INVESTMENT: \$3,000 | TWO AVAILABLE

- Logo on designated upper TE box
- Two (2) TCFR Jackets, collectible gifts, and baseball hats
- Four (4) VIP seats for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media advertising through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Framed Commemorative Back Number

BUCKING CHUTE SPONSOR

INVESTMENT: \$3,000 | SIX AVAILABLE

- Logo on designated chute
- Two (2) TCFR Jackets, collectible gifts, and baseball hats
- Four (4) VIP seats for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media advertising through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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BARRELMAN SPONSOR

INVESTMENT: \$2,000 | ONE AVAILABLE

- Logo on barrelman barrel
- Two (2) TCFR Jackets, collectible gifts, and baseball hats
- Four (4) tickets for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media advertising through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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BULL FIGHTER SPONSOR

INVESTMENT: \$2,000 | TWO AVAILABLE

- Logo on one (1) bull fighter jersey
- Two (2) TCFR Jackets, collectible gifts, and baseball hats
- Four (4) tickets for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media advertising through TCFR
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YOUTH EDUCATION SPONSOR

INVESTMENT: \$2,000 | TWO AVAILABLE

- Co-Presenting sponsors of youth outreach
- Sponsor logo on youth ticket voucher and rodeo education booklet distributed in schools
- Two (2) TCFR Jackets, collectible gifts, and baseball hats
- Four (4) tickets for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- One (1) sponsor logo on arena wrap – sponsor to submit hi-res logo
- Public Address Announcements
- Social media advertising through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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EXCEPTIONAL RODEO SPONSOR

INVESTMENT: \$1,500 | ONE AVAILABLE

- Sponsor of the Exceptional Rodeo
- Inclusion in all Exceptional Rodeo Advertising
- One (1) TCFR Jacket, collectible gift, and baseball hat
- Two (2) tickets for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- One (1) sponsor logo on arena wrap – sponsor to submit hi-res logo
- Public Address Announcements
- Social media advertising through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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ARENA WRAP SPONSOR

INVESTMENT: \$600

- Two (2) tickets for each performance
- One (1) sponsor logo on arena wrap – sponsor to submit hi-res logo
- Social media advertising through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Framed Commemorative Back Number

Contact Us

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PARTNER OPPORTUNITIES



NOVEMBER 3-4, 2023

CAMP VERDE, AZ

CAMP VERDE EQUESTRIAN CENTER

About Us

Comprised of rodeos and athletes in New Mexico and Arizona, the Turquoise Circuit is part of the circuit system devised by the Professional Rodeo Cowboys Association. The Turquoise Circuit Finals (TCF) is a championship event.

Partners of the TCF help celebrate an American cowboy tradition. Extensive promotion throughout Arizona and New Mexico assures your sponsorship investment gains maximum exposure for your business



GOLD BUCKLE SPONSOR

INVESTMENT: \$10,000

- Four (4) TCFR Jackets, collectible gifts, and baseball hats + logo on all circuit finals jackets
- Eight (8) VIP seats for each performance
- Sponsor flag presentation, supplied by sponsor
- Video board recognition
- Logo on event poster
- Commercial spot on jumbotron, not to exceed :45, provided by sponsor
- Logo displayed on scoreboard during sponsor appreciation announcements
- Four (4) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion (black and white)
- Sponsor mention + click thru link in two (2) fan club eblasts
- Social media advertising through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Turquoise Circuit sponsor buckle
- Framed Commemorative Back Number

The Best in the Southwest



ALL-AROUND SPONSOR

INVESTMENT: \$5,000

- Three (3) TCFR Jackets, collectible gifts, and baseball hats + logo on all circuit finals jackets
- Four (4) VIP seats for each performance
- Sponsor flag presentation, flag supplied by sponsor
- Video board recognition
- Logo on event poster
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion (black and white)
- Social media advertising through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Framed Commemorative Back Number

C0-SCOREBOARD SPONSOR

INVESTMENT: \$3,500 | TWO AVAILABLE

- Company logo displayed on rodeo scoreboard when listing current leaders of each event
- One (1) sponsor sign for scoreboard
- Two (2) TCFR Jackets, collectible gifts, and baseball hats + logo on all circuit finals jackets
- Four (4) VIP seats for each performance
- Sponsor flag presentation, supplied by sponsor
- Video board recognition
- Logo on event poster
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion (black and white)
- Social media advertising through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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EVENT SPONSOR

INVESTMENT: \$3,000 | EIGHT AVAILABLE

- Official sponsor of one of the standard events (first commit/first choice), includes:
- Special announcements
- Flag run prior to start of your sponsored event
- Two (2) TCFR Jackets, collectible gifts, and baseball hats
- Four (4) VIP seats for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
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JACKET SPONSOR

INVESTMENT: \$3,000 | SIX AVAILABLE

- Logo on TCF 2022 Jackets
- Two (2) TCFR Jackets, collectible gifts, and baseball hats
- Four (4) VIP seats for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- One (1) sponsor logo on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Social media advertising through TCFR
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PERFORMANCE SPONSOR

INVESTMENT: \$2,500 | THREE AVAILABLE

- Official performance sponsor of one of three rounds - Sponsor flag on victory laps during assigned perf and opening
- Vendor space on concourse for sponsor night
- Two (2) TCFR Jackets, collectible gifts, and baseball hats
- Four (4) VIP seats during sponsored perf
- Four (4) seats for each rodeo performance
- Sponsor flag presentation, supplied by sponsor
- Video board recognition
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion (black and white), sponsored perf only
- Social media advertising through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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