

ALL AROUND

\$5,000

- Three (3) TC Vests, Pull Overs and Caps + logo on all circuit finals vests
- Four (4) VIP seats for each performance
- Sponsor flag presentation, flag supplied by sponsor
- Video board recognition
- Logo on event poster
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) count sponsor logo on arena wrap- sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion (black and white)
- Social media advertising through TCF
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Turquoise Circuit sponsor buckle or bracelet/cuff, sponsor selects one
- Commemorative Back Number

SCOREBOARD SPONSOR

\$3,500 - 1 AVAILABLE

- Company logo displayed on rodeo scoreboard when listing current leaders of each event
- One (1) sponsor sign for scoreboard
- Two (2) TC Vests, Pull Overs and Caps + logo on all circuit finals vests
- Four (4) VIP seats for each performance
- Sponsor flag presentation, supplied by sponsor
- Video board recognition
- Logo on event poster
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) count sponsor logo on arena wrap- sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion (black and white)
- Social media advertising through TCF
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number

BUCKING OR TIMED EVENT CHUTE

\$2,000

6 BUCKING CHUTE & 2 TIMED EVENT AVAILABLE

- Logo on designated chute
- Two (2) TC Vests, Pull Over and Caps
- Four (4) VIP seats for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media advertising through TCF
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number

BARREL MAN OR BULL FIGHTER SPONSOR

\$1,800 - 2 AVAILABLE

- Logo on barrel man barrel or bull fighter jerseys
- Two (2) TC Vests, Pull Over and Caps
- Four (4) tickets for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media advertising through TCF
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number

ARENA WRAP SPONSOR

\$600

- Two (2) tickets for each performance
- One (1) count sponsor logo on arena wrap- sponsor to submit hi-res logo
- Social media advertising through TCF
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number

CONTACTS

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THE BEST IN THE
SOUTHWEST!

**2021
PARTNER
OPPORTUNITIES**

NOVEMBER 4-6
CAMP VERDE EQUESTRIAN CENTER

TURQUOISECIRCUITFINALSRODEO.COM

ABOUT US

Comprised of rodeos and athletes in New Mexico and Arizona, the Turquoise Circuit is part of the circuit system devised by the Professional Rodeo Cowboys Association. The TCF is a championship event.

Partners of the TCF help celebrate an American cowboy tradition. Extensive promotion throughout Arizona and New Mexico assures your sponsorship investment gains maximum exposure for your business

PARTNER OPPORTUNITIES

GOLD BUCKLE

\$10,000

- Four (4) TC Vests, Pull Overs and Caps + logo on all circuit finals vests
- Eight (8) VIP seats for each performance
- Sponsor flag presentation, supplied by sponsor
- Video board recognition
- Logo on event poster
- Commercial spot on jumbotron, not to exceed :45, provided by sponsor
- Logo displayed on scoreboard during sponsor appreciation announcements
- Four (4) count sponsor logos on arena wrap-sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion (black and white)
- Sponsor mention + click thru link in two (2) fan club eblasts
- Social media advertising through TCF
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Turquoise Circuit sponsor buckle or bracelet/cuff, sponsor selects one
- Commemorative Back Number

PERFORMANCE SPONSOR

\$3,500 - 3 AVAILABLE

- Official performance sponsor of one of three rounds - Sponsor flag on victory laps during assigned perf and opening
- Vendor space on concourse for sponsor night
- Two (2) TC Vests, Pull Overs and Caps
- Four (4) VIP seats during sponsored perf; four (4) seats for remaining two perfs
- Sponsor flag presentation, supplied by sponsor
- Video board recognition
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) count sponsor logo on arena wrap-sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion (black and white), sponsored perf only
- Social media advertising through TCF
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number

EVENT SPONSOR

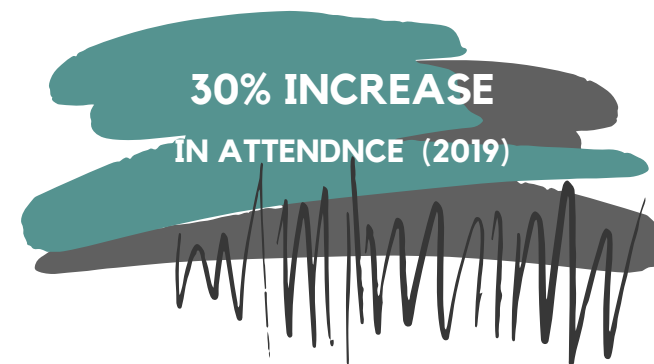
\$2,500 - 7 AVAILABLE

- Official sponsor of one of the standard events (first commit/first choice), includes:
 - Special announcements
 - Flag run prior to start of your sponsored event
- Two (2) TC Vests, Pull Overs and Caps
- Four (4) VIP seats for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) count sponsor logo on arena wrap-sponsor to submit hi-res logo
- Public Address Announcements
- Social media advertising through TCF
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number

YOUTH EDUCATION SPONSOR

\$2,000 - 2 AVAILABLE

- Co-Presenting sponsors of youth outreach
 - Sponsor logo on youth comp ticket and rodeo education booklet distributed
- Two (2) TC Vests, Pull Overs and Caps
- Four (4) VIP seats for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- One (1) count sponsor logo on arena wrap-sponsor to submit hi-res logo
- Public Address Announcements
- Social media advertising through TCF
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number



VEST SPONSOR

\$2,000 - 6 AVAILABLE

- Logo on TCF Vest
- Two (2) TC Vests, Pull Overs and Caps
- Four (4) VIP seats for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- One (1) count sponsor logo on arena wrap-sponsor to submit hi-res logo
- Public Address Announcements
- Social media advertising through TCF
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number

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