



SPONSOR OPPORTUNITIES

NOV 5-7 | CAVE CREEK, AZ

The Turquoise Circuit, encompassing rodeos and athletes in New Mexico and Arizona, constitutes a vital segment of the circuit system established by the Professional Rodeo Cowboys Association. The Turquoise Circuit Finals Rodeo (TCFR) stands as a premier championship event. *Collaborating with the TCFR* allows partners to join in the celebration of a cherished American cowboy tradition. A widespread promotional campaign guarantees that your sponsorship investment achieves optimal exposure for your business.

PRESENTING SPONSOR

INVESTMENT: \$25,000

- Presenting sponsor of event
- Exclusive category partner
- Sponsor logo included:
 - Back number
 - Official contestant jacket
 - Marketing materials
- Name/logo associated in all paid and in-kind media: digital, tv & radio and live remote
- Day sheet logo inclusion
- One (1) rodeo flag presented during grand entry
- On-site signage including:
 - Arena banners
 - Bucking chute sign
 - Main entrance
 - Grandstands
 - Entry way
 - Announcer stand
 - Outgate upper
 - Boxes
 - Flags from highway to parking lot
- Video board digital exposure to include one (1) moment of exclusivity per performance
- One (1) in arena fan interactive promotion per performance
- Commercial spot on jumbotron, not to exceed :45, provided by sponsor
- Logo on digital tickets + sponsor offer
- VIP + GA tickets
- Sponsor gifts

GOLD BUCKLE SPONSOR

INVESTMENT: \$15,000

- Logo on contestant outerwear
- Four (4) TCFR Contestant Outerwear items
- Four (4) seats in High Desert Skybox for each performance
- Four (4) seats in Turquoise Trail Lounge for each performance
- Six (6) GA tickets for each performance
- Sponsor flag presentation, supplied by sponsor
- One "inside" gate bucking chute sign
- Video board recognition
- Logo on event poster
- Commercial spot on jumbotron, not to exceed :45, provided by sponsor, to run pre-show
- Logo displayed on scoreboard during sponsor appreciation announcements
- Four (4) sponsor logos on arena wrap – sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion
- Sponsor mention + click thru link in two (2) fan club eblasts
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Turquoise Circuit sponsor buckle
- Commemorative Back Number
- One (1) Parking Pass

ALL-AROUND SPONSOR

INVESTMENT: \$10,000

- Logo on contestant outerwear
- Three (3) TCFR Contestant Outerwear items
- Two (2) seats in High Desert Skybox for each performance
- Four (4) seats in Turquoise Trail Lounge for each performance
- Six (6) GA tickets for each performance
- Sponsor flag presentation, flag supplied by sponsor
- Logo on event poster
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Turquoise Circuit sponsor buckle
- Commemorative Back Number
- One (1) Parking Pass

SCOREBOARD SPONSOR

INVESTMENT: \$7,500 | TWO AVAILABLE

- Company logo displayed on rodeo scoreboard when listing current leaders of each event
- Three (3) TCFR memorabilia gifts
- Two (2) seats in High Desert Skybox for each performance
- Four (4) seats in Turquoise Trail Lounge for each performance
- Sponsor flag presentation, supplied by sponsor
- Video board recognition
- Logo on event poster
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap – sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number
- One (1) Parking Pass

EVENT SPONSOR

INVESTMENT: \$5,000 | EIGHT AVAILABLE

- Official sponsor of one of the standard events (first commit/first choice)
- Special announcement during sponsored event
- Flag run prior to start of your sponsored event
- Two (2) TCFR memorabilia gifts
- Two (2) seats in High Desert Skybox for each performance
- Four (4) seats in Turquoise Trail Lounge for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap – sponsor to submit hi-res logo
- Public Address Announcements
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number
- One (1) Parking Pass

The Best in the Southwest



COPPER SPONSOR

INVESTMENT: \$5,000

- Official sponsor of TCFR
- Sponsor Flag, flag provided by sponsor
- Two (2) TCFR memorabilia gifts
- Four (4) seats in Turquoise Trail Lounge for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap – sponsor to submit hi-res logo
- Public Address Announcements
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number
- One (1) Parking Pass

PERFORMANCE SPONSOR

INVESTMENT: \$4,000 | THREE AVAILABLE

- Official performance sponsor of one of three rounds
- Sponsor flag run during opening
- Opportunity to provide a gift to attendees at gate at sponsored performance
- Two (2) TCFR memorabilia gifts
- Two (2) seats in High Desert Skybox during sponsored performance only
- Four (4) seats in Turquoise Trail Lounge for each performance
- Video board recognition
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion (black and white), sponsored perf only
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number
- One (1) Parking Pass

BUCKING CHUTE SPONSOR

INVESTMENT: \$3,000

- Logo on designated chute
- One (1) TCFR memorabilia gift
- Three (3) seats in Turquoise Trail Lounge for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number
- One (1) Parking Pass

BRONZE SPONSOR

INVESTMENT: \$3,000

- Official sponsor of TCFR
- One (1) TCFR memorabilia gift
- Three (3) seats in Turquoise Trail Lounge for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- One (1) sponsor logos on arena wrap – sponsor to submit hi-res logo
- Public Address Announcements
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number
- One (1) Parking Pass

BULL FIGHTER SPONSOR

INVESTMENT: \$2,000 | THREE AVAILABLE

- Logo on one (1) bull fighter jersey
- One (1) TCFR memorabilia gift
- Two (2) seats in Turquoise Trail Lounge for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number
- One (1) Parking Pass

BARRELMAN SPONSOR

INVESTMENT: \$2,000 | ONE AVAILABLE

- Logo on barrelman barrel
- One (1) TCFR memorabilia gift
- Two (2) seats in Turquoise Trail Lounge for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Commemorative Back Number
- One (1) Parking Pass

EXCEPTIONAL RODEO SPONSOR

INVESTMENT: \$1,500 | TWO AVAILABLE

- Co-Presenting Sponsor of the Exceptional Rodeo
- Inclusion in all Exceptional Rodeo Advertising
- Two (2) GA Tickets for one performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- One (1) Parking Pass

DIGITAL LOGO SPONSOR

INVESTMENT: \$1000

- Two (2) GA tickets for each performance
- One (1) sponsor logo on digital board – sponsor to submit hi-res logo
- One (1) Parking Pass


--NEW THIS YEAR--

Host your employees or clients in a private **Skybox Party Suite** seating up to 40 guests, including event catering. For details and availability, please contact your sponsor representative.




If you are interested in sponsoring the Turquoise Circuit Finals Rodeo, please contact your sponsor representative to begin the paperwork.

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