

FOR IMMEDIATE RELEASE
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Rodeo's Weekend Warriors Return to Prescott Valley
Presale tickets available

PRESCOTT VALLEY, AZ – The RAM Turquoise Circuit Finals Rodeo (TCFR), presented by Cliff Castle Casino & Hotel, will return to Prescott Valley, AZ for the third straight year. The event features rodeo athletes from Arizona and New Mexico in rodeo action October 4 & 5, with two performances on October 5, including a matinee.

The TCFR is a Championship event, bringing nearly the top 100 rodeo athletes from this region to Prescott Valley, competing for approximately \$175,000 in prize money, during an action packed rodeo weekend. Circuit cowboys are known as ‘weekend warriors’, competing at approximately 20 rodeos across Arizona and New Mexico in hopes of earning a qualification spot at the TCFR and for the opportunity to vie for a chance to qualify into the RAM National Circuit Finals Rodeo, held in Kissimmee, FL each year. The TCFR is part of the circuit system of the Professional Rodeo Cowboys Association.

The event will feature world champions, ‘weekend warriors’ along with up-and-coming athletes looking to win a spot to compete in Florida. Every performance will include bareback riding, steer wrestling, team roping, saddle bronc riding, tie-down roping, barrel racing and bull riding.

“Our circuit rodeo athletes are a talented and competitive group,” said Turquoise Circuit President, Jim Dewey Brown, “you won’t want to miss the action as we showcase the best rodeo cowboys in our region.”

Tickets are available and prices start at just \$14 (additional fees may apply). Suite and premium seats are also available for all three rodeo performances. Tickets are available at the PVEC box office, online at www.findlaytoyotacenter.com/events or by calling 800-745-3000. For information about suite and premium seats call 928-583-6086.

Fans can get updates on the event by following @ TurquoiseCircuitProRodeo and @ FindlayToyotaCenter on Facebook.

About Turquoise Circuit Finals Rodeo

Turquoise Circuit Finals Rodeo is part of the circuit system devised by the Professional Rodeo Cowboys Association. The United States is divided into 12 sections and the Turquoise Circuit is comprised of rodeos and athletes in New Mexico and Arizona. Each circuit holds a finals rodeo to determine which two contestants from each event are to be sent to represent the Circuit at the RAM National Circuit Finals Rodeo in Kissimmee, FL.

www.turquoisecircuitfinalsrodeo.com