

TIMED EVENT UPPER SPONSOR

INVESTMENT: \$3,000 | TWO AVAILABLE

- Logo on designated upper TE box
- Two (2) TCFR Outerwear and collectible gifts
- Four (4) tickets for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media advertising through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Framed Commemorative Back Number

BUCKING CHUTE SPONSOR

INVESTMENT: \$3,000 | SIX AVAILABLE

- Logo on designated chute
- Two (2) TCFR Outerwear and collectible gifts
- Four (4) tickets for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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BARRELMAN SPONSOR

INVESTMENT: \$2,000 | ONE AVAILABLE

- Logo on barrelman barrel
- Two (2) TCFR Outerwear and collectible gifts
- Four (4) tickets for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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BULL FIGHTER SPONSOR

INVESTMENT: \$2,000 | TWO AVAILABLE

- Logo on one (1) bull fighter jersey
- Two (2) TCFR Outerwear and collectible gifts
- Four (4) tickets for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Public Address Announcements
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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YOUTH EDUCATION SPONSOR

INVESTMENT: \$2,000 | TWO AVAILABLE

- Co-Presenting sponsor of youth outreach
- Sponsor logo on youth ticket voucher and rodeo education booklet distributed in schools
- Two (2) TCFR Outerwear and collectible gifts
- Four (4) tickets for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- One (1) sponsor logo on arena wrap – sponsor to submit hi-res logo
- Public Address Announcements
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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EXCEPTIONAL RODEO SPONSOR

INVESTMENT: \$1,500 | ONE AVAILABLE

- Sponsor of the Exceptional Rodeo
- Inclusion in all Exceptional Rodeo Advertising
- One (1) TCFR Outerwear and collectible gift
- Two (2) tickets for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- One (1) sponsor logo on arena wrap – sponsor to submit hi-res logo
- Public Address Announcements
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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DIGITAL LOGO SPONSOR

INVESTMENT: \$600

- Two (2) tickets for each performance
- One (1) sponsor logo on digital board – sponsor to submit hi-res logo
- Social media recognition
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Framed Commemorative Back Number

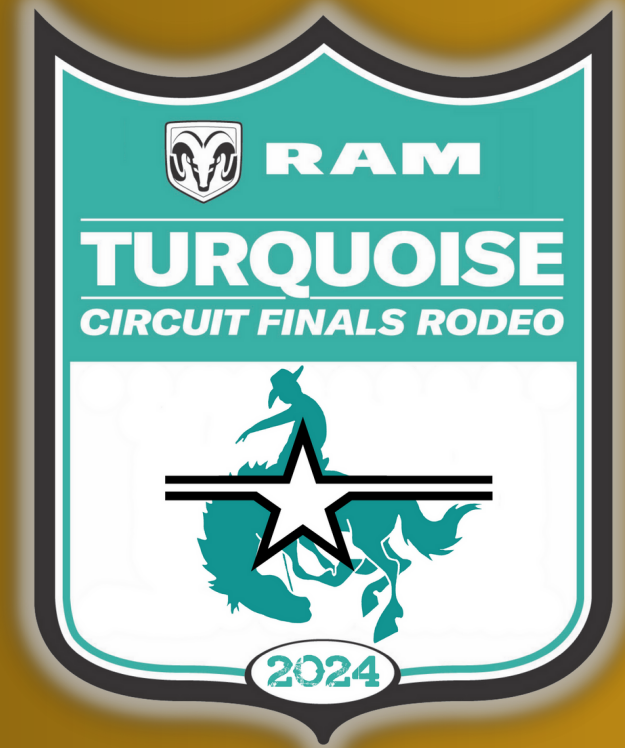
Contact Us

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SPONSOR OPPORTUNITIES



NOVEMBER 1-2, 2024

CAMP VERDE, AZ

CAMP VERDE EQUESTRIAN CENTER



About Us

The Turquoise Circuit, encompassing rodeos and athletes in New Mexico and Arizona, constitutes a vital segment of the circuit system established by the Professional Rodeo Cowboys Association. The Turquoise Circuit Finals Rodeo (TCFR) stands as a premier championship event.

Collaborating with the TCFR allows partners to join in the celebration of a cherished American cowboy tradition. A widespread promotional campaign across Arizona and New Mexico guarantees that your sponsorship investment achieves optimal exposure for your business.



GOLD BUCKLE SPONSOR

INVESTMENT: \$12,000 | 10 AVAILABLE

- Four (4) TCFR Outerwear and collectible gifts
- Logo on contestant Outerwear
- Eight (8) VIP seats for each performance
- Sponsor flag presentation, supplied by sponsor
- One "inside" gate bucking chute sign
- Video board recognition
- Logo on event poster
- Commercial spot on jumbotron, not to exceed :45, provided by sponsor, to run pre-show
- Logo displayed on scoreboard during sponsor appreciation announcements
- Four (4) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion (black and white)
- Sponsor mention + click thru link in two (2) fan club eblasts
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Turquoise Circuit sponsor buckle
- Framed Commemorative Back Number

The Best in the Southwest



ALL-AROUND SPONSOR

INVESTMENT: \$5,000

- Three (3) TCFR Outerwear and collectible gifts
- Logo on contestant Outerwear
- Four (4) VIP seats for each performance
- Sponsor flag presentation, flag supplied by sponsor
- Video board recognition
- Logo on event poster
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion (black and white)
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
- Framed Commemorative Back Number

CO-SCOREBOARD SPONSOR

INVESTMENT: \$3,500 | TWO AVAILABLE

- Company logo displayed on rodeo scoreboard when listing current leaders of each event
- One (1) sponsor sign for scoreboard
- Two (2) TCFR Outerwear and collectible gifts
- Logo on contestant Outerwear
- Four (4) VIP seats for each performance
- Sponsor flag presentation, supplied by sponsor
- Video board recognition
- Logo on event poster
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion (black and white)
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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EVENT SPONSOR

INVESTMENT: \$3,000 | EIGHT AVAILABLE

- Official sponsor of one of the standard events (first commit/first choice), includes
- Special announcement
- Flag run prior to start of your sponsored event
- Two (2) TCFR Outerwear and collectible gifts
- Four (4) tickets for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Social media recognition through TCFR
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OUTERWEAR SPONSOR

INVESTMENT: \$3,000 | SIX AVAILABLE

- Logo on TCFR Contestant Outerwear
- Two (2) TCFR Outerwear and collectible gifts
- Four (4) tickets for each performance
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- One (1) sponsor logo on arena wrap– sponsor to submit hi-res logo
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PERFORMANCE SPONSOR

INVESTMENT: \$2,500 | THREE AVAILABLE

- Official performance sponsor of one of three rounds - Sponsor flag run during opening
- Vendor space on concourse for sponsor night
- Two (2) TCFR Outerwear and collectible gifts
- Four (4) VIP seats during sponsored performance
- Four (4) seats for each rodeo performance
- Sponsor flag presentation, supplied by sponsor
- Video board recognition
- Company logo displayed on digital scoreboard during sponsor appreciation announcements
- Two (2) sponsor logos on arena wrap– sponsor to submit hi-res logo
- Public Address Announcements
- Day sheet logo inclusion (black and white), sponsored perf only
- Social media recognition through TCFR
- Website Exposure - your logo featured on turquoisecircuitfinalsrodeo.com
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